

Why Reese Center Audio Video Production?

- Program combines audio/video theory with hands-on learning experiences, creating publishable work
- Students not only learn AV content, but also advanced storyboarding, project management, and teamwork
- Students build their own professional digital portfolios for future application purposes or employment
- Industry certification opportunities: Adobe Premiere Pro

FBISD Career & Technical Education		ARTS, AUDIO/VIDEO TECHNOLOGY, AND COMMUNICATIONS PROGRAM Digital Communications Pathway			
#	Course		Credit	Grade	Location
1	Principles of Arts, A/V Technology and Communications No Prerequisite		1.0	9-11	All high schools or Reese Center*
2	Audio/Video Production I + Lab Prerequisite: Principles of Arts, AV Technology and Communications		2.0	10-12	Reese Center*
3	Audio/Video Production II + Lab (Advanced CTE Course) Prerequisite: Audio Video Production I + Lab		2.0	11-12	Reese Center*

* Student must apply, be accepted, and commit to the Audio/Video Production program in order to take courses at Reese Center.

In **Principles of Arts, A/V Technology and Communications,** students will explore various career opportunities within the arts and audio/video technology industry.

In Audio/Video Production I + Lab,

students are introduced to the technical skills, practices, and equipment used in the audio and video industry. Lessons focus on the basics of pre-production, production, and postproduction, while also increasing students' software and equipment knowledge required in this field. In Audio/Video Production II + Lab, students develop an advanced understanding of the industry with a focus on pre-production, production, and post-production activities. Technical skills are strengthened and expanded using video cameras, broadcast equipment, and editing software.



It is the policy of this school district not to discriminate on the basis of gender, race, handicap, color, or national origin in its educational and vocational programs, activities, or employment as required by title IX, Section 504, and title VI.